



POINTS AWARD EVENTS - (Advertising)

To ensure all your hard work is not in vain, please make sure you have organised an advertisement in the Australian Bushmen's Campdraft and Rodeo magazine showing total prize money, entry fees, plus added back (please use the worksheet supplied to calculate nominations). Please ensure worksheet, ad booking sheet, logos, photos or any other information are sent together.

Committees will be notified of the magazine deadline in the email they receive with the ad booking sheet and worksheet. Deadlines, ad booking sheets and ad specifications and rates will also be available online. Once your event ad is created a proof will be sent to your nominated contact for approval.

Documents are to be completed and returned to marketing@abcra.com.au by the deadline. If you are unable to return the booking sheet and worksheet prior to the deadline please contact head office to arrange a suitable alternative. This MUST be done 24hrs before deadline. **If documents are not received the committee will receive an administration/late fee of \$30.**

There will be forms included in your Campdraft or Rodeo package to assist you with preparing your ad. When advertising for your events only preliminary adverts/save the dates committees may opt for a colour 1/8 ad. All full program advertising must be ¼ page or bigger. A copy of your nomination fees worksheet (Campdraft and/or Rodeo) must be sent to Head Office prior to your event being advertised. This is so it can be checked before the magazine ad design commences and before you distribute your program.

ADVERTISING AND PROGRAMS (Com.3. in the ABCRA Rule book)

The words "Affiliated with the Australian Bushmen's Campdraft and Rodeo Association" or "Affiliated with the ABCRA" plus ABCRA Logo must be shown on all programs, posters and advertising used by the affiliated Committee for their approved event. Judges names should be printed on all programs wherever possible.

It is recommended that Committees insert on all entry forms, a clause stating that the committee reserves the right to refuse any nomination for any event.

All committees must advertise total prize money, entry fee plus added back. Campdrafts must advertise the number of ways each draft is being paid out, ie 1st – 5th. Please make note of this on your Campdraft nomination fees calculation worksheet in the campdraft package.

For an event to be eligible for National Points, that fixture has to be points award approved and appear at least once in the ABCRA Official Magazine, unless it is postponed from an approved date.

ADVERTISING RATES (inc GST)

Full page \$600.00

Half Page \$350.00

1/3 Page \$275.00

1/4 Page \$200.00

1/8 Page \$110.00 (save the date ONLY)

MAGAZINE CONTACT: Laura Houston

EMAIL: marketing@abcra.com.au or **PHONE:** 02 6766 5863

COMMITTEE ADVERTISEMENT BOOKING SHEET

COMMITTEE NAME				
EVENT NAME				
EVENT DATE/S				
VENUE DETAILS				
RODEO DETAILS				
START TIMES	FIRST PERFORMANCE		SECOND PERFORMANCE	
POINTS STATUS (PLEASE CIRCLE OR TICK)	FULL POINTS	DOLLARS ONLY	%RODEO	NO POINTS
	JACKPOT RODEO	JUNIOR/NOVICE		
CENTRAL ENTRY (PLEASE CIRCLE OR TICK)	YES	NO		
CAMPDRAFT DETAILS				
PREPAID ENTRIES DETAILS				
ENTRY OPEN AND CLOSING DATES			START TIME	
PAYMENTS PAYABLE TO				
RANCH SORTING				
EVENTS HELD				
ENTRY FEE				
POINTS STATUS (PLEASE CIRCLE OR TICK)				
PAYBACK PERCENTAGE				
PREPAID ENTRIES DETAILS				
ENTRY OPEN DATES		CLOSING DATE		
PAYMENTS PAYABLE TO				
BAR/ENTERTAINMENT/FOOD DETAILS				
SPONSORS				
ANY OTHER INFORMATION TO BE INCLUDED (eg Camping, Stabling, No BYO, dogs etc)				
PRIZEMONEY/ ENTRY FEES - GST (PLEASE CIRCLE OR TICK)	INCLUSIVE		EXCLUSIVE	
COMMITTEE GST RESISTERED	YES		NO	
CONTACT PERSON/S			PH:	
			PH:	
WHICH MONTH/S DO YOU WANT TO ADVERTSE IN?				
ADVERTISEMENT SIZE	FACEBOOK		YES	NO

PLEASE ENSURE YOU SEND THIS FORM WITH EVENT WORKSHEET, THANKYOU