

2019-2020 ABCRA Magazine Event Booking Form

POINTS AWARD EVENTS - (Advertising)

To ensure all your hard work is not in vain, ensure you have organised an advertisement in the Australian Bushmen's Campdraft and Rodeo magazine showing total prize money, entry fees and added back (please use the worksheet supplied to calculate nominations). Please ensure worksheet, ad booking sheet, logos, photos or any other information are sent prior to deadline. It is a requirement of the ABCRA that ALL ABCRA affiliated events (excluding training days and no points events)

Committees will be notified of the magazine deadline is the 1st working day of the month preceding. For example May edition deadline Monday 1st of April 2019 or July edition deadline Monday 3rd June 2019. Deadlines, ad booking sheets and ad specifications and rates will also be available online at abcra.com.au

Documents are to be completed and returned to magazine@abcra.com.au by the deadline. If you are unable to return the booking sheet and worksheet prior to the deadline please contact head office to arrange a suitable alternative. This MUST be done 24hrs before deadline. **If documents are not received the committee will receive an administration/late fee of \$30.** Once your event ad is created a proof will be sent to your nominated contact for approval. Committee approval is final and changes made after printing will incur a **\$50 administration fee.** If no booking sheet is received by magazine deadline committee will be supplied with a ¼ page ad charged at the standard rate.

There will be forms included in your Campdraft, Rodeo or Ranch Sorting package to assist you with preparing your ad. When advertising for your events preliminary adverts/save the dates committees may opt for a colour 1/8 ad. All full program advertising must be ¼ page minimum. A copy of your nomination fees worksheet must be sent to Head Office prior to deadline to ensure creation of event ad. Any general event information prior to event or ad being published can be sent to marketing@abcra.com.au for display on event calendar once approved by head office.

ADVERTISING AND PROGRAMS (Com.3. in the ABCRA Rule book)

The words "Affiliated with the Australian Bushmen's Campdraft and Rodeo Association" or "Affiliated with the ABCRA" plus ABCRA Logo must be shown on all programs, posters and advertising used by the affiliated Committee for their approved event. Judges names should be printed on all programs wherever possible. It is recommended that Committees insert on all entry forms, a clause stating that the committee reserves the right to refuse any nomination for any event.

All committees must advertise total prize money, entry fee plus added back. Campdrafts must advertise the number of ways each event is being paid out, ie 1st – 5th. Please make note of this on your Campdraft nomination fees calculation worksheet in the Campdraft package.

For an event to be eligible for National Points, that fixture has to be points award approved and appear at least once in the ABCRA Official Magazine, unless it is postponed from an approved date.

ADVERTISING RATES (inc GST) - COLOUR ADVERTISEMENT

Full page \$600.00

Half Page \$350.00

1/3 Page \$275.00

1/4 Page \$200.00

1/8 Page \$110.00 (save the date ONLY)

MAGAZINE CONTACT: Jodie Adams

EMAIL: magazine@abcra.com.au

COMMITTEE ADVERTISEMENT BOOKING SHEET

COMMITTEE NAME				
EVENT NAME				
EVENT DATE/S				
VENUE DETAILS				
RODEO DETAILS				
START TIMES	FIRST PERFORMANCE		SECOND PERFORMANCE	
POINTS STATUS (PLEASE CIRCLE OR TICK)	FULL POINTS	DOLLARS ONLY	%RODEO	NO POINTS
	JACKPOT RODEO	JUNIOR/NOVICE		
CENTRAL ENTRY (PLEASE CIRCLE OR TICK)	YES	NO		
CAMPDRAFT DETAILS				
PREPAID ENTRIES DETAILS				
ENTRY OPEN AND CLOSING DATES			START TIME	
PAYMENTS PAYABLE TO				
RANCH SORTING				
EVENTS HELD				
ENTRY FEE				
POINTS STATUS (PLEASE CIRCLE OR TICK)				
PAYBACK PERCENTAGE				
PREPAID ENTRIES DETAILS				
ENTRY OPEN DATES		CLOSING DATE		
PAYMENTS PAYABLE TO				
BAR/ENTERTAINMENT/FOOD DETAILS				
SPONSORS				
ANY OTHER INFORMATION TO BE INCLUDED (eg Camping, Stabling, No BYO, dogs etc)				
PRIZEMONEY/ ENTRY FEES - GST (PLEASE CIRCLE OR TICK)	INCLUSIVE		EXCLUSIVE	
COMMITTEE GST RESISTERED	YES		NO	
CONTACT PERSON/S			PH:	
			PH:	
WHICH MONTH/S DO YOU WANT TO ADVERTSE IN?				
ADVERTISEMENT SIZE	FACEBOOK		YES	NO

PLEASE ENSURE YOU SEND THIS FORM WITH EVENT WORKSHEET, THANKYOU